Ayue Wu

+351 934404980
ayuewu@outlook.com
Portfolio : ayuewu.com

PERSONAL PROFILE

Multidisciplinary artist and visual designer with a dual-master background in Visual Communication and New Media Art. Over 5 years of comprehensive experience spanning creative direction, brand identity, and the operation of independent cultural spaces. Adept at merging visual, auditory, and ecological elements through multimedia installations and design practice. A highly adaptable problem-solver with strong cross-cultural communication skills, seeking creative and artistic opportunities in Porto to further explore the contemporary art and design ecosystem.

EDUCATION

Master of Arts in New Media Art
Universidade Católica Portuguesa, Portugal | 2025 - Present

Master of Arts in Visual Communication
University for the Creative Arts, UK | 2019 - 2020

Bachelor of Management in Marketing
Suzhou University of Science and Technology, China | 2013 - 2017

PROFESSIONAL EXPERIENCE

Founder / Creative Director Devenue Techno Club & Decafe Vinyl Shop | 2020 - 2024
Directed the visual identity and daily operations of an independent cultural and music space. Curated over 200 events, managing everything from artist coordination and visual design to audiovisual technical setups and venue management.

Art Director / Branding Designer A&E Design Studio | 2020 - 2025
Led comprehensive branding and visual identity projects for over 20 clients across diverse sectors, including cultural spaces and local businesses. Handled full-cycle project management from client communication to final creative production.

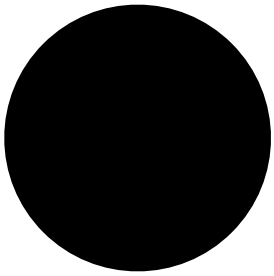
SELECTED EXHIBITIONS & EVENTS

"**Mycelium Opera**", featured in the "one as part of a texture" exhibition at Branda, Porto (May 2026).

"**The Place**" (Chairs, Sound Speakers, Zine), featured in the "Native Soundscape: The Sonic Geography of Suzhou" exhibition at Hanshan Art Museum (2021).

Curator & Organizer Conceptualized and executed large-scale cultural events including the "**24-Hour Nonstop Marathon Music Party**" and the continuous "**100 Weeks Party Collection**" series (2022-2024).

TECHNICAL SKILLS & LANGUAGES



Design & Media:
Photoshop, Illustrator, InDesign, Lightroom, Figma, Office.
Audiovisual & Tech:
Creative Coding, Sound Design, Rekordbox, Pioneer XDJ.
Languages:
English (Fluent), Chinese (Native), Portuguese (Still learning).